# Become a Sponsor for the 2020 North Carolina Huntington's Disease Education Day

Saturday, April 18, 2020

HD Reach's New Home at HQ Gateway, Raleigh, NC



Health & Wellness Event for HD Families



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www.hdreach.org

# **Choose Your Sponsorship Level**

We aren't able to put on this event without our wonderful sponsors. Please consider becoming a sponsor today!

Champion:	\$5,000 + The Champion sponsorship level will provide your organization with the highest form of recognition. Your sponsorship will include signage, multiple forms of recognition, including social media spotlight, logo on Resource Toolkit, and exhibit space.
Advocate:	\$2,500 - \$4,999  The Advocate sponsorship level will provide your organization your logo on the Resource Toolkit, recognition in many forms, and exhibit space.
Supporter:	\$1,000 - \$2,499  The Supporter sponsorship level will provide your organization recognition on our website and in the event program as well as signage.
Friend:	\$200 - \$999 The Friend sponsorship level will provide you web and program recognition.

### **Additional Levels:**

Mini Breakout Sponsor:	\$300 You will have an individual room for (4-6 person) to consult with attendees about your business.
Goodie Bag Sponsor:	<b>\$200</b> You provide your branded goodies and we will include in our special bags.
Exhibitor:	\$200 As an exhibitor, you will be able to promote your products and/or services directly to families impacted by HD. See page 4 for additional details.
Travel Voucher Sponsor:	\$50 + Sponsor an HD family that would not be able to attend Education Day because of the cost of travel. You'll be recognized on the day of the event.



# **Sponsorship Chart**

NC HD	Champion	Advocate	Supporter	Friend
Education Day	\$5,000 +	\$2,500—\$4,999	\$1,000—2,499	\$200—\$999
Web Recognition	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓
Program Recognition	✓	✓	✓	✓
Signage	✓	✓	✓	
Logo on Resource Toolkit	✓	✓		
Exhibit Space	✓	✓		
Email Recognition	✓			
Social Media Spotlight	✓			

Sponsorships must be received by March 13, 2020 to ensure inclusion in print materials.





## **Exhibitor Information**

HD Reach offers you the opportunity to showcase your organization's goods and services at the 2020 NC HD Education Day. HD Reach brings families from all across North Carolina to hear of the latest progress in HD, learn more about the disease, and connect with those that can support them.

Exhibit hours are as follows: Saturday, April 18th: 9:00 AM - 4:30 PM. Your table will be available for setup starting Saturday, April 18th, at 8:30 AM.

Exhibition space includes a 5-foot table with two chairs. Suggested materials include a table cloth, marketing materials, signs, freebies, etc.

The cost of an exhibit space is \$200. Reserve your space today!



For more information about sponsorships or reserving an exhibit space, contact

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