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# Become a Sponsor for the **2018 North Carolina Huntington's Disease Education Day**

**Saturday, April 7, 2018**

**Hamner Conference Center  
at the North Carolina Biotechnology Center  
Research Triangle Park, NC**



# Choose Your Sponsorship Level

We aren't able to put on this event without our wonderful sponsors. Please consider becoming a sponsor today!

|                   |   |
|-------------------|---|
| <b>Champion:</b>  | <b>\$5,000 +</b><br>The Champion sponsorship level will provide your organization with the highest form of recognition. Your sponsorship will include signage, multiple forms of recognition, including social media and exhibit space. |
| <b>Advocate:</b>  | <b>\$2,500 - \$4,999</b><br>The Advocate sponsorship level will provide your organization your logo on the goodie bag and recognition in many forms.  |
| <b>Supporter:</b> | <b>\$1,000 - \$2,499</b><br>The Supporter sponsorship level will provide your organization recognition on our website and in the event program as well as signage.  |
| <b>Friend:</b>    | <b>\$200 - \$999</b><br>The Friend sponsorship level will provide you web and program recognition.  |

## More Sponsorships:

|                                |  |
|--------------------------------|--|
| <b>Exhibitor:</b>              | <b>\$500</b><br>As an exhibitor, you will be able to promote your products and/or services directly to families impacted by HD. See page 4 for additional details.                               |
| <b>Travel Voucher Sponsor:</b> | <b>\$50 +</b><br>You can sponsor an HD family that would not be able to attend the 2018 Education Day because of the cost of travel. As a sponsor, you'll be recognized on the day of the event. |

# Sponsorship Chart

| NC HD Education Day      | Champion  | Advocate        | Supporter     | Friend      |
|--------------------------|-----------|-----------------|---------------|-------------|
|                          | \$5,000 + | \$2,500—\$4,999 | \$1,000—2,499 | \$200—\$999 |
| Web Recognition          | ✓         | ✓               | ✓             | ✓           |
| Program Recognition      | ✓         | ✓               | ✓             | ✓           |
| Signage                  | ✓         | ✓               | ✓             |             |
| Logo on Goodie Bag       | ✓         | ✓               |               |             |
| Email Recognition        | ✓         |                 |               |             |
| Social Media Recognition | ✓         |                 |               |             |
| Exhibit Space            | ✓         |                 |               |             |

*Sponsorships must be received by March 14, 2018, to ensure inclusion in print materials.*



# Exhibitor Information

HD Reach offers you the opportunity to showcase your organization's goods and services at the 2018 NC HD Education Day. HD Reach brings families from all across North Carolina to hear of the latest progress in HD, learn more about the disease, and connect with those that can support them.

Exhibit hours are as follows:

Saturday, April 7th: 9:00 AM - 4:00 PM.

Your table will be available for setup starting Saturday, April 7th, at 8:30 AM.

Exhibition space includes a 5-foot table with two chairs. Suggested materials include a table cloth, marketing materials, signs, freebies, etc.

The cost of an exhibit space is \$500. Reserve your space today!



For more information about sponsorships or reserving an exhibit space, contact Ann Lassiter at 919-327-1804 or [alassiter@hdreach.org](mailto:alassiter@hdreach.org).

