



How to set up a Facebook Fundraiser for Giving Tuesday!

Not sure how to set up a Facebook fundraiser? Check out the instructions below. Just set up your fundraiser by November 26!

- Click “Fundraisers” on the left-hand side under the “Explore” feature.
- Click the “Raise Money” button and select “Non-Profit” on the pop-up screen
- Search for HD Reach”.
 - This step is VERY, VERY important. The only way to ensure that HD Reach will receive the funds you are raising for to help HD families in North Carolina!
- Select your fundraising goal—every donation counts, no matter how big or small!
- Select how long you want the fundraiser to go. Then you can either use the pre-filled title and description or create your own.
 - While it is easy to use the one Facebook creates for you, you’ll have more success with your fundraiser if you tell your story of why HD Reach is important to you.
- Add a photo—pictures really make a difference!
- Be sure to let Kelly at kyaworski@hdreach.org know about your fundraiser, and we’ll share it on our pages too!