

Become a Sponsor for the



# 2021 Huntington's Disease Virtual Education Conference



Saturday, May 1, 2021



# Choose Your Sponsorship Level

We aren't able to put on this event without our wonderful sponsors. Please consider becoming a sponsor today!



<b>Champion:</b>	<b>\$10,000 +</b> The Champion sponsorship level will provide your organization with the highest form of recognition. Your sponsorship will include multiple forms of recognition, including social media spotlight, logo on printed invitation and Resource Toolkit, virtual exhibit space, and a special mention during the welcome speech.
<b>Partner:</b>	<b>\$5,000 - \$9,999</b> The Partner sponsorship level will include multiple forms of recognition, including social media spotlight, logo on printed invitation and Resource Toolkit, and virtual exhibit space.
<b>Supporter:</b>	<b>\$2,500 - \$4,999</b> The Supporter sponsorship level will provide your logo on the printed invitation and Resource Toolkit, recognition in many forms, and virtual exhibit space.
<b>Ally:</b>	<b>\$1,000 - \$2,499</b> The Ally sponsorship level will provide your organization recognition on our website and social media, as well as logo on printed invitation.
<b>Friend:</b>	<b>\$200 - \$999</b> The Friend sponsorship level will provide your organization recognition on our website, social media, and program.

## Additional Levels:

<b>Special Zoom Session Sponsor:</b>	<b>\$300</b> Individual Zoom room to chat with attendees scheduled at your preferred date and time. We will promote to all registered participants through website and email.
<b>Mask Sponsor:</b>	<b>\$200</b> We mail each registrant a mask enclosed with your brochure.
<b>Virtual Exhibitor:</b>	<b>\$200</b> As an exhibitor, you will be able to promote your products and/or services directly to families impacted by HD. See page 4 for additional details.



# Sponsorship Chart






Virtual HD Education Conference	Champion	Partner	Supporter	Ally	Friend
	\$10,000 +	\$5,000-\$9,999	\$2,500-\$4,999	\$1,000-\$2,499	\$200-\$999
Web Recognition	✓	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓	✓
Program Recognition	✓	✓	✓	✓	✓
Volunteer Engagement	✓	✓	✓	✓	✓
Logo on Printed Invitation	✓	✓	✓	✓	
Logo on Virtual Resource Toolkit	✓	✓	✓		
Virtual Exhibit Space	✓	✓	✓		
Email Recognition	✓	✓			
Social Media Spotlight	✓	✓			
Special Mention During Welcome	✓				

*Sponsorships must be received by Feb 1, 2021 to ensure inclusion in print materials.*



# Virtual Exhibitor Information

HD Reach offers you the opportunity to showcase your organization's goods and services at the 2021 Virtual HD Education Conference. HD Reach brings families from all across the United States to hear of the latest progress in HD, learn more about living well with the disease, and connect with those that can support them.

-  Exhibit hours are TBD.
-  Exhibition space includes a special page on the conference website with your logo, link to your website, and up to 120 word section.
-  The cost of an exhibit space is \$200. Reserve your space today!



For more information about sponsorships or reserving an exhibit space, contact

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